

Petros Network / Trip Photography

Thank you for joining Petros Network on this impactful trip to Ethiopia! As part of sharing our mission and engaging our supporters, we'd appreciate your help capturing meaningful photos that tell the story of this experience. Attached is a **Photography Shot List** with suggested types and categories of images you may consider capturing. While completely optional, these ideas can serve as inspiration as you take photos—your smartphone images can truly make a difference!

****NOTICE:** There will be times when photography is NOT allowed (government facilities, airports, protected areas). Please listen and follow instructions from your team leader and/or drivers at all times.*

General Guidelines

- **Quality:** Aim for clear, well-lit photos. Avoid blurry or overly dark images.
- **Consent:** Always ask for permission before photographing individuals, especially children, and respect cultural sensitivities.
- **Variety:** Capture a mix of wide shots (showing context), medium shots (focusing on a few people or objects), and close-ups (details like hands, faces, buildings, or contextual objects).
- **Safety:** Prioritize your safety and that of others when taking photos.
- **File Submission:** Send your images via our Google Photo link as soon as you are able. If you are able to easily rename name files (not required), include your name and a brief description (e.g., "JaneDoe_VillageSchool.jpg").

Requested Image Categories and Types

1) Community Impact

- **Local People:** Candid shots of community members smiling, working, or interacting with Petros Network volunteers (e.g., pastors, volunteers, children).
- **Project Outcomes:** Photos of completed or in-progress projects showing their use by locals.
- **Before and After:** If possible, capture "before" images of project sites early in the trip and "after" images once improvements are made.

2) Volunteer Activities

- **Teamwork:** Volunteers and leaders collaborating on tasks like building, teaching, or distributing supplies.
- **Engagement:** Volunteers interacting with locals, such as teaching church planters, children, sharing meals, or participating in cultural activities.
- **Action Shots:** Dynamic images of volunteers in motion (e.g., interviews, engagement with local people, driving & travel experience).

3) Cultural Context

- **Local Life:** Everyday scenes like markets, homes, church gatherings, and training events to showcase the community's culture and environment.
- **Landscapes:** Wide shots of the region's natural beauty (e.g., mountains, fields, or villages) to provide context.
- **Cultural Events:** Festivals, ceremonies, or traditions, captured respectfully with permission.

4) Emotional Connections

- **Joyful Moments:** Smiles, laughter, or hugs between volunteers and locals to convey hope and connection.

- **Inspirational Scenes:** Images that evoke emotion, like a child sketching with new supplies or a church planter with a new Bible.
- **Volunteer Reflections:** Volunteers in thoughtful moments, such as praying, journaling, or observing the community.

5) Branding Opportunities

- **Petros Network Logos:** Photos featuring our logo on banners, t-shirts, or project signs.
- **Group Shots:** The volunteer team together (small & large), ideally with a community backdrop or project site.
- **Storytelling Elements:** Close-ups of items tied to our mission, like interview sheets, Bibles, farming from our agriculture outreach, school materials, or medical supplies.

Tips for Beginners

- **Lighting:** Shoot during early morning or late afternoon for soft, flattering light. Avoid harsh midday sun.
- **Framing:** Place subjects slightly off-center for more engaging photos (rule of thirds).
- **Quantity:** Take multiple shots of the same scene to increase chances of a great photo.
- **Smartphones:** Clean your lens, tap the screen to focus, and use gridlines (enable in camera settings) for better composition.

Notes

- Aim for at least 5-10 photos per category, but quality matters more than quantity.
- If unsure about the photo's appropriateness, consult with the trip leader.

- Be creative! Unique perspectives can make our promotional materials stand out.

Thank you for helping us capture the heart of Petros Network's mission. Your photos will inspire supporters and showcase the impact of our work!

Jon R. Haarstad

Director of Strategic Marketing & Technology

Petros Network